



Alex Starr  
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November 23, 2015

Ms. Marlene H. Dortch  
Secretary, Federal Communications Commission  
445 12th Street S.W.  
Washington, DC 20554

**Re: Notice of Ex Parte Presentation, MB Docket 15-64**

On November 19, 2015, Stacy Fuller and Alex Starr of AT&T/DIRECTV, Rick Chessen and Neal Goldberg of the National Cable & Telecommunications Association (NCTA), and Paul Glist of Davis Wright Tremaine LLP, counsel to NCTA, met with the following Commission staff: Scott Jordan, Chief Technologist; Alison Neplokh, Deputy Chief Technologist; and William Lake, Steven Broeckaert, Michelle Carey, Lyle Elder, Mary Beth Murphy, Nancy Murphy, Brendan Murray, Susan Singer, Antonio Sweet, and David Waterman of the Media Bureau.

We discussed the issues raised in the November 5, 2015 Notice of Ex Parte Presentation from the Motion Picture Association of America et al. and in the respective NCTA and AT&T Comments and Replies filed in this docket. We discussed:

- How the AllVid proposal weakens security; fails to assure privacy and other statutory consumer protections; and ignores retransmission, channel positioning, and the copyright licensing terms used in video distribution.
- The multi-industry development of VidiPath in DLNA, RVU in the RVU Alliance, and streaming media standards in W3C, as discussed in the NCTA Comments at 16, 24, the NCTA Reply at 11-13, and AT&T Comments at 7, 10 n 25.
- The benefits of the development tools used for apps and HTML5.
- Video search arrangements that have developed in the market, such as nextguide.tv, gowatchit.tv and yidio; search arrangements negotiated with TiVo; co-branded guides; and Time Warner Cable's inclusion in Roku integrated search. We noted the recent introduction of integrated search in iOS9, in addition to search capabilities in Android, Apple TV OS, and Amazon Fire TV, all using different approaches. We also committed to gather additional information in response to some questions raised.

- The benefits of permitting technology arrangements and business solutions to continue to develop in the competitive video marketplace without the prospect of regulatory intervention, which inevitably diverts participants' resources toward the regulatory arena and away from the development of more constructive relationships.

Respectfully submitted,

A handwritten signature in black ink that reads "Alex Starr" followed by a stylized flourish.

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CC: *via email*

Scott Jordan  
Alison Neplokh  
William Lake  
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